



MARKETING DEPARTMENT

**HOW DO I  
MANAGE  
WORKLOAD  
PRESSURES?**

BLUMILK.COM



You may be experiencing some of these challenges:

## PHILOSOPHICAL PROBLEMS

"I wish I had more pairs of hands."

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"Why can't our designers produce good creative quickly?"

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"I wish our freelancer was always there when we need them."

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"I wish we had a team of designers to call on."

## INTERNAL PROBLEMS

There is no time to produce what the business needs.

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There is not much budget.

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There is a lack of new fresh and creative ideas.

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Creative design always looks inconsistent.

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No designers on hand to help the marketing team.

## EXTERNAL PROBLEMS

Current external design agencies are expensive and don't deliver on time.

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The freelancer has too much work and can't hit the deadline.



**We can help you with the following simple steps, which take you through our process, ensuring you the best possible chance of managing your workload pressures.**

**1. DISCOVERY SESSION**

An initial discovery meeting with you and your team to understand your pressures and see how we can help to alleviate them.

**2. QUOTE FOR SINGLE JOB OR RETAINER FOR MULTIPLE**

Dependant on requirements, we will provide a quote for a single piece of design work which you need help with or retainer/payment plan options for multiple requirements.

**3. JOB/S WORKED ON**

Our client, design, digital, animation and illustration teams will complete your job and exceed expectations.

**4. SUPPLY OF COMPLETED JOB**

On completion we will supply you all your required elements in an electronic format so you can re-use. We can even help you source print suppliers or media buying solutions.

**5. ONGOING SUPPORT**

Even when a specific project is finished, we are on hand to help and support as an extension of your team; a long term partner to ensure you can manage workload pressures.



**IF YOU REQUIRE  
ADVICE OR GUIDANCE  
WE CAN HELP.**

**BLUMILK**

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