

BUSINESS OWNERS

**HOW DO I
STAY AWARE
OF BUSINESS
THREATS?**

BLUMILK.COM



You may be experiencing some of these challenges:

PHILOSOPHICAL PROBLEMS

“Why have we been targeted by cyber criminals?”

“Why are there so many accidents in the work place?”

“Why do employees not adhere to policies and procedures?”

INTERNAL PROBLEMS

Employees keep having accidents at work.

Employees don't understand cyber security principles.

Processes, systems and procedures are ignored or not known about.

EXTERNAL PROBLEMS

The regulator needs to mark you highly.

Inspectors, officials and stakeholders want to feel confident in your procedures.

You need a robust business plan to help secure future funding or growth.



We can help you with the following simple steps, which take you through our process, ensuring you the best possible chance of staying aware of threats to your business.

1. DISCOVERY SESSION

An initial discovery meeting with you and your team to get to know you as a business and understand the challenges you're faced with.

2. INTERNAL WORKSHOPS

A series of facilitated workshops with internal departments to understand their take on the business policies, procedures and rules.

3. FINDINGS AND SUGGESTIONS PRESENTATION

We'll use our findings and come back to you with a plan to outline the best approach for you.

4. STRATEGIC PLAN AND STRATEGY CREATION

Once we have outlined our initial findings, we'll turn this into a road map, strategy and communications plan to implement within your organisation to combat one of your challenges.

5. DEVELOP THE CAMPAIGN LOOK/MESSAGE

We will work with you to develop your unique campaign, based on the plan. This will help to combat health and safety, cyber security or any other business threat/safeguarding issues.

6. CREATE COLLATERAL

We will create any collateral required as part of the campaign.

7. LAUNCH AND REVIEW

This is the final phase where we help you launch your campaign within the business, constantly analysing and reviewing the success as we go.



**IF YOU REQUIRE
ADVICE OR GUIDANCE
WE CAN HELP.**

BLUMILK

60 Grey Street
Newcastle upon Tyne
NE1 6AF

t. 0191 232 4401
e. info@blumilk.com
blumilk.com